

CAMBODIA'S HOPE

holding hands, healing hearts

“The future of the world does not lie in the hands of children.
It lies in the hands that hold the hands of children.”



CAMBODIA'S HOPE intends to generate opportunities for less fortunate children in Cambodia, leading with our heads as well as our hearts.

We will create a nurturing environment for children to reach their highest human potential through education, recreation and health.

We will support children to become self-sustaining leaders in business, academia and agriculture in Cambodia, to help fill the intellectual and cultural void caused by the human decimation of recent decades.

With privilege we are entrusted with the ability and responsibility to reach towards, not look away.

ALPHABET SOUP PROGRAM PROPOSAL

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OVERVIEW

The *Alphabet Soup Program* (ASP) is a project to establish schools that provide both education and nutrition in rural Cambodia. The plan is to develop free schools for children ages 3-18, where they will be fed a nutrient-dense soup meal to help meet their day's fundamental nutrition requirements. Wherever possible, an existing community building will be utilized; otherwise a school will be built on community-donated land. Teachers will be hired, and supplies will be provided.

GOALS

The aim is to implement the *Alphabet Soup Program* in remote and impoverished areas of Cambodia. The initial target area is in the Northwest corner of Cambodia along the Laos and Vietnam borders in the Province of Ratanakiri.

NEEDS ASSESSMENT

The post-war infrastructure, both physical and intellectual, has left Cambodia with overwhelming educational needs. Government-sponsored schools currently exist only in urban areas and some villages. Even so, there is limited capacity for Cambodian children in these vicinities to attend those schools. They are so overcrowded and understaffed, that they are run in half-day sessions in an attempt to accommodate the overwhelming demand.

Those who are in proximity to attend often cannot find or afford the transportation to get there, let alone pay the school fees.

Responding to the need, international NGOs (Non Government Organizations) have begun small schools in some villages. But in the more remote villages, no schools – government or otherwise – exist.

An investigative trip into the northwest corner of the country took **CAMBODIA'S HOPE** personnel to the small village of Slar, which is located a remote 30 kilometers through rough terrain from the nearest road. The children of this village have no access to education of any kind.

Disconnected from roads and resources, the 73 families of the village live in dilapidated bamboo, wood, and thatch huts on stilts. They speak a native language other than Khmer. The residents make a below-subsistence living on poor agricultural land, with no medical care or schools. The 108 children (53 of whom are between the ages of 3-7 years old) have had no education. There are no books or teaching supplies of any kind.

The village has been visited by several NGOs over the years with pledges of assistance, but no one has ever returned to make good on their promises.

CAMBODIA'S HOPE listened. After some time and trust building, the village chief explained the village's needs through Khmer translation into English. The villagers are desperate for fresh water and need a well. The community would like to have a school and education for their children. The residents also need medical care and nutritional support.

Even without controlled studies and measurements, it was clear that the children of Slar were malnourished. There is simply not enough to eat and protein is very limited. The 'soup' part of *Alphabet Soup* is desperately needed.

CAMBODIA'S HOPE has made a commitment to the community of Slar to provide a children's meal program, as well as much-needed medical support. We will build a well and an open-air classroom, and provide teachers and supplies. Additionally, a microfinance program will help establish small businesses in the community, giving support to those who make and sell their unique Ratanakiri baskets, bottle rice wine, and tend their small truck gardens.

We believe strongly that our investment in the improvement of the children's health, environment, and community is ultimately an investment in their ability to receive a quality education.

CAMBODIA'S HOPE: FIVE-YEAR ACHIEVEMENT RECORD

This year we are celebrating our five-year anniversary, meeting children's needs in Cambodia since 2003.

Our ability to implement programs relies on the in-country infrastructure we've put in place under the direction of Mr. Pole and his bi-lingual, culturally sensitive staff. Mr. Pole and his staff believe, as we do, that education is the answer and they are completely dedicated to the children.

We also have the active involvement of **CAMBODIA'S HOPE** co-founder Terry Kellogg, whose passion fuels his endless dedication. Terry has spent 17 months throughout the past five years in Cambodia overseeing **CAMBODIA'S HOPE's** initiatives.

CAMBODIA'S HOPE has a proven track record: identifying needs, developing a project to address the need, working hard at fundraising, and efficiently and economically employing the plan.

One by one, we've accomplished dozens of the projects we've set out to fulfill. A complete list of these achievements is continually updated on our website: <http://www.cambodiashope.org/achievements>

PROJECTED PLAN

Our plan for the *Alphabet Soup Program* is ambitious. But with the infrastructure that **CAMBODIA'S HOPE** already has in place both in Cambodia and in the U.S. — in the form of talent, dedication and the generosity of Americans, Cambodians and others — we know it is absolutely achievable.

Following is a brief plan outline for the initial phase:

- ▶ **Raise a minimum of \$46,300**
With this amount we can initiate the first action steps for implementing *Alphabet Soup* in Slar. The first village will be the most expensive due to initial start-up costs.
Projected start date: January 1, 2009
- ▶ **Meet with village chief**
We will meet to confirm the agreement to donate land.
January 2009
- ▶ **Construct working water well in Slar**
Within six weeks of availability of funding
- ▶ **Implement meal program**
Immediately, upon availability of funding
- ▶ **Build an open-air classroom/pavillion**
An open-air classroom will provide air circulation while also being cost-effective. It will meet basic needs of sun and rain protection, with closed-in storage cabinets, writing boards and basic furnishings. This structure will also serve as the facility to prepare and serve meals. It is anticipated this will suffice, but after an evaluation (following the first monsoon season), the classroom/pavillion can be enclosed if necessary.
Within eight weeks of availability of funding
- ▶ **Hire a Khmer teacher in Slar**
By April 2009
- ▶ **Hire an English teacher in Slar**
By April 2009
- ▶ **Obtain supplies for Slar school for 108 students**
By April 2009
- ▶ **Continue to raise an additional \$92,000**
With these funds we will implement the *Alphabet Soup Program* in four more Ratanakiri villages. The second village will be Dan village, about 10 kilometers from Slar and 30 kilometers from Baanlung Town.
December 2009

BUDGET

Matching funds have already been secured for all donations to the *Alphabet Soup Program*. 100% of all donations (plus matching funds) go directly to the budget items listed. Indirect costs are donated by the founders of **CAMBODIA'S HOPE**.

EXPENSES FOR FIRST VILLAGE (SLAR)

INDIRECT COSTS

Administrative costs \$ 0
for Cambodia's Hope USA-based offices
donated by Cambodia's Hope founders

Travel and personnel costs \$ 0
for Cambodia's Hope directors, to/from Cambodia
donated by Cambodia's Hope founders

CAPITAL EXPENDITURES

Land for projects \$ 0
Donated by village of Slar (1x cost)

Well/pump construction \$ 2,000
(1x cost)

Open-air school construction \$ 6,000
(1x cost)

FOOD AND RICE COSTS

1 daily meal for 108 students (5x/week) \$ 9,000
\$750 per month per year

SCHOOL SUPPLIES

Books + supplies for 108 students \$ 900
\$75 per month per year

STAFFING COSTS

Local ASP coordinator salary \$ 1,200
\$100 per month per year

Cook's (2) salary \$ 1,200
\$100 per month per year

English teacher salary \$ 1,800
\$150 per month per year

Khmer teacher salary \$ 1,200
\$100 per month per year

Nurse or medical assistant visit \$ 1,200
\$100 per month per year

TRANSPORTATION COSTS

Travel to/from Slar \$ 1,800
For teachers, cooks and coordinator per year
\$150 per month

ASP PROGRAM START-UP + DELIVERY FOR FIVE VILLAGES *

Utility vehicle purchase \$ 10,000
to reach villages with supplies + teachers (1x cost)

General repairs + maintenance \$ 600
\$50 per month per year

Travel \$ 4,200
\$350 per month per year

ASP Cambodian Director salary \$ 4,200
\$350 per month per year

TOTAL \$ 46,300

* Remains the same for up to five villages

SUMMARY

CAMBODIA'S HOPE is on a mission. We know that education is ultimately the underlying answer to many global struggles, including the health of our environment and our interconnected economy. The education of a child alters that child's destiny; the education of *communities* of children alters the destiny of our planet.

We all have a long way to go to repair the damage wrought by decades of war and strife in Cambodia. But a little goes a long way in Cambodia.

We have witnessed the motivation, dedication and hard work of Cambodian children. They crave education. They recognize the value of education. They are bright. They care for each other.

Please consider:

- **Small donations work, and pocket change brings change.**
\$20 buys one week of school supplies for an entire village.
Just 78 cents buys a meal and schooling for one child for one day.
- **Donations can be given as a gift.**
Cambodia's Hope sends beautiful Cambodian cards to acknowledge the gift. Birthdays, anniversaries, and holidays are wonderful times to gift a donation.
- **You can donate AND lessen your carbon footprint at the same time!**
In these tougher economic times, it's harder to find the "extra" to donate. But by making one small lifestyle change that decreases your family's consumption, you can donate the saved funds instead, while lessening your carbon footprint. You'll impact the sustainability of a village, and the world, at the same time.
- **Remember our relative blessings.**
Increases in food and fuel costs affect the poor disproportionately. Difficult economic times threaten the assets of some, but threaten the very *survival* of others.

The generosity of our benefactors through creative and heartfelt gestures large and small has been overwhelming over the past five years. Because of this, our triumphs have been many, and every donor owns a part of what we've been able to accomplish. As a donor you, too, will have personal ownership in every one of our future successes, most especially with the *Alphabet Soup Program*.

Thank you in advance for your consideration to be part of a project that will make such a difference.

In great appreciation,
Marvel and Terry Kellogg, **CAMBODIA'S HOPE** Founders

100% of donations to **CAMBODIA'S HOPE** go to the children. All expenses related to administration, fundraising and travel are donated by the founders and friends. Donations are tax-deductible: IRS determination 501.c.3 ID #20-2097498.